



The background features a vibrant, stylized illustration of a career path. A large, winding yellow path leads upwards through various scenes: a person in a yellow shirt reaching for a glowing lightbulb, a person sitting on a ledge holding a basketball, a person sitting at a desk with a laptop, and a person standing next to a large magnifying glass. The scene is filled with colorful shapes, trees, and abstract elements, symbolizing growth, learning, and exploration.

# CHOOSING A CAREER PATH

“IF YOU DO NOT KNOW WHERE TO GO, ANY  
ROAD WILL TAKE YOU THERE” – MANU ANAND

# Decade Ahead....

Choosing a career is a tough task at the best of Times .

Today it is becoming important to have a career path well defined.

Choose a career path that can twist and turn to meet the changing times.




# Practicing

## The Art Of Personal Marketing

- Be aware of your strengths and abilities that translate into marketable skills.
- Able to communicate the transferable skills developed.
- Expressing your skills in terms of specific achievements.
- Keeping a flexible outlook regarding the workplace.
- Taking advantage of the continuing learning opportunities will be critical to one's survival.





# Your Career Choice defines your

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Personal identity

Competency

Status, and

Self-esteem



When you choose  
the correct career  
path it can be....

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Creative,

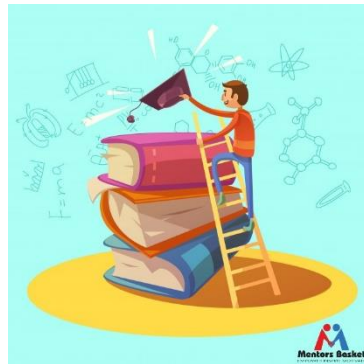
Fun,

Challenging,

Lucrative,

A source of great  
pleasure and

Accomplishment.



# Steps to your Dream Career

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# What will make you Happy?

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Decide what type of income level you want to make. This factor can help you narrow the focus of your career path. Money is important, but how much is the bigger question.

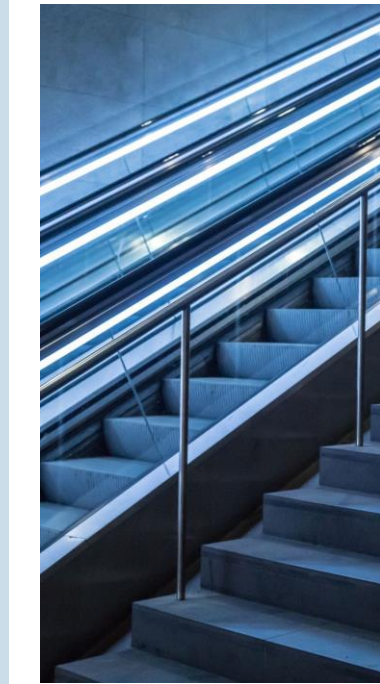


# Finding your Potential.

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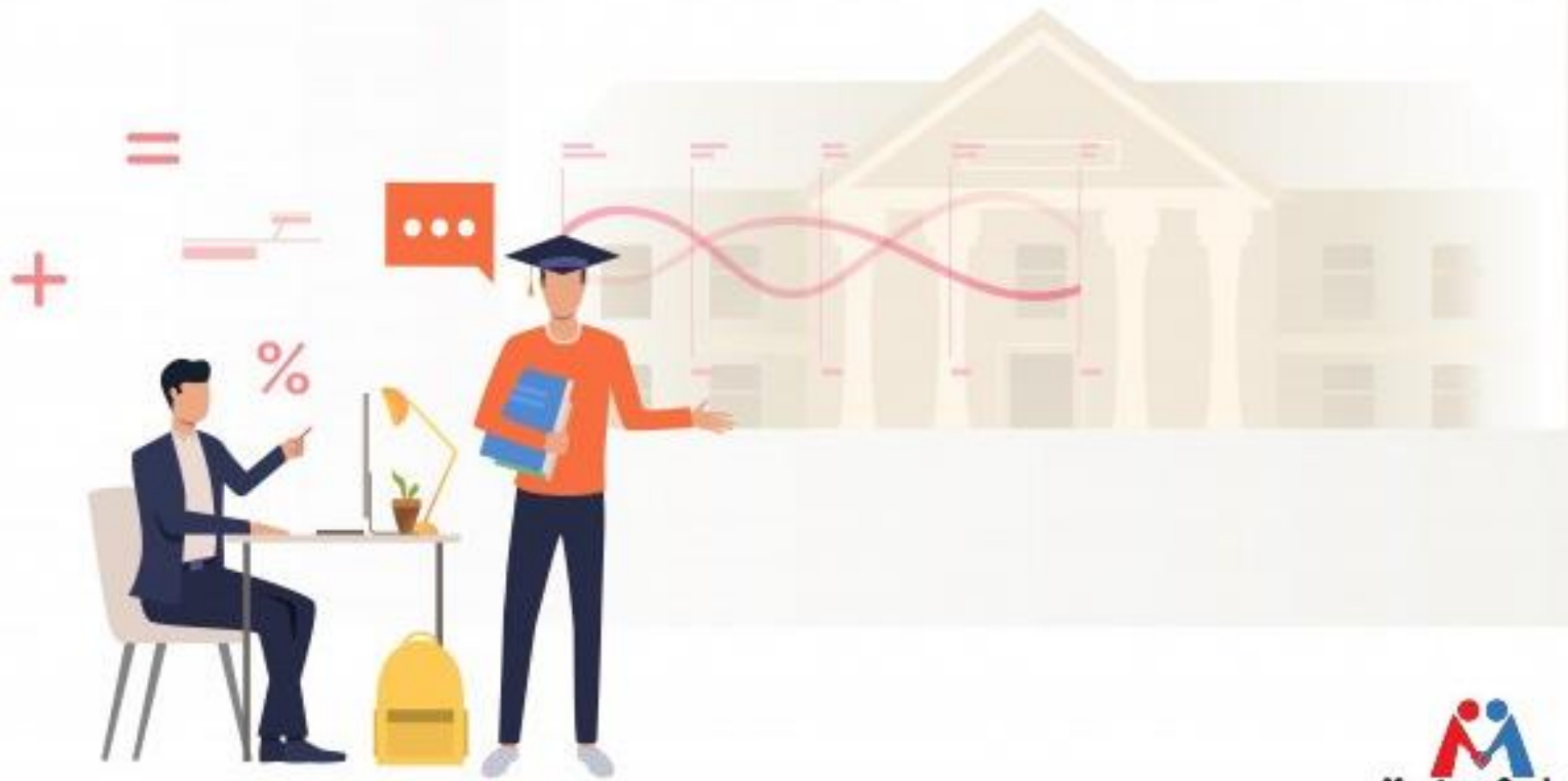
Narrow the field to those options that best reflect your aptitude and preferences.





# Career Aptitude

Having A potential is good, but what you need to find is your aptitude on the skills required for your career path.



# Internship

You need to actually do it to see whether you enjoy it or not. In a worst case you might find out that you are not too keen on continuing in the same sector. The advantages of interning are far greater.

# Shadowing or Seeking Advice

The best way to prepare for a career is to talk to as many people as one can in the profession.

Shadowing is also helpful to explore salary ranges and the potential for growth and advancement.





# Have a Mentor

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Once you have a mentor you are sure to get career advice along with steps of how to achieve the things you'd like to.

How do you see  
**YOURSELF**  
**10 Years**  
from now ?

It's not just the next year that you need to focus on, on a career path you must constantly look at your next ten years, and you need to be working on that plan.

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While having a plan and asking for advice it is important along with having the passion to work on it, there will be no substitute for hard work and intelligent work.

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